

Central Petroleum Company has scientifically formulated Cen-Pe-Co Engine Oils for superior performance in heavy duty engines since 1911. Cen-Pe-Co Engine Oils excel in light, heavy, and extremely heavy duty service in all sizes of turbo-charged and naturally aspirated diesel and gasoline engines. They provide superior cleanliness, soot, and acid control, even in EGR engines.

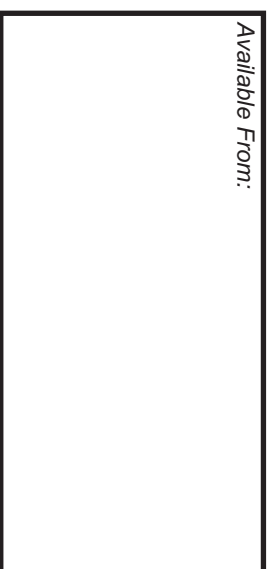
Cen-Pe-Co Engine Oils are formulated with Virgin 100% Pure Paraffin base oil because of its higher heat resistance and stronger film strength. Cen-Pe-Co multigrade engine oils are also strengthened with viscosity improvers of exceptional shear and thermal stability. This special base oil and viscosity improver is fortified with Cen-Pe-Co's exclusive additive package for unequalled performance and engine cleanliness. Cen-Pe-Co Engine Oils offer the same unsurpassed bearing protection that Cen-Pe-Co Super Racing Oil provides.



Unlike other oils that break down, the superior film strength and cleaning capabilities of Cen-Pe-Co Oil are shown here. Even after twice the amount of time on the oil drain, the Cen-Pe-Co Oil stay's cleaner, longer, by holding contaminants in suspension and maintains its superior lubricating film over the entire drain interval. As these bottles show, you too will see a difference.

Cen-Pe-Co Customers Say It Best

- ~ "Since using Cen-Pe-Co Motor Oil we have been able to extend our drain intervals and still notice less engine wear." - R.S. Fleet Owner
- ~ "We use Cen-Pe-Co Motor Oil, Gear Lube, and Fuel Additive in our equipment and have seen a great reduction in the amount of fuel used." - T.C. Contractor
- ~ "By using Cen-Pe-Co Oils and Grease I can go longer drain intervals and get longer life of my engines and irrigation bearings." - J.K. Farmer 6,000ac.
- ~ "We have seen an improvement in power, torque, and fuel consumption, when using Cen-Pe-Co Oils or Fuel Additive." - PH. Dyno Tester
- ~ "Professionally, we realize we need the best components to make our 5,000hp tractor hold up. We have proven that only with Cen-Pe-Co are we able to make more hp with less wear." - J.L. 6-Time National Champion Tractor Puller



Cen-Pe-Co Manufactures Heavy-Duty Lubricants and Columbia® Paints & Roof Coatings.



Manufactured By:

CENTRAL PETROLEUM COMPANY
CLEVELAND, OHIO • WALCOTT, IOWA

1-800-553-1891

www.cen-pe-co.com

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CEN-PE-CO ENGINE OILS

- ✔ Reduce Wear
- ✔ Better Fuel Economy
- ✔ Superior Film Strength
- ✔ Longer Oil Drain Protection

"Specialists in Scientific Lubrication - Since 1911"

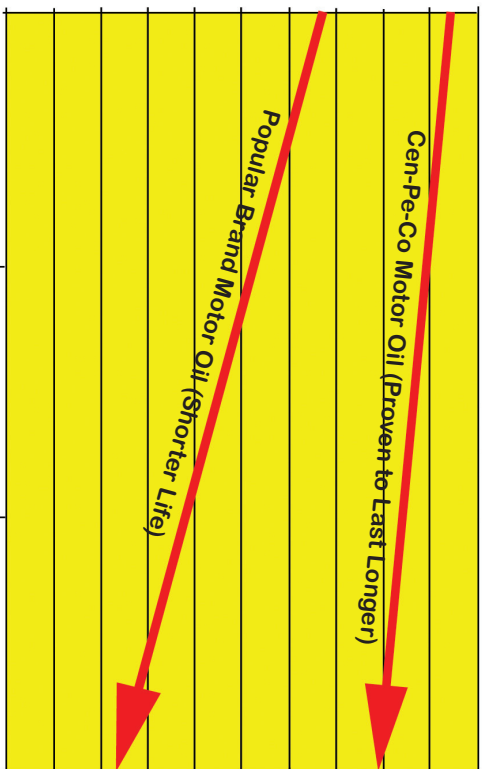
Gen-Pe-Co Oil Gives You More For Your Money!



Cost of Oil

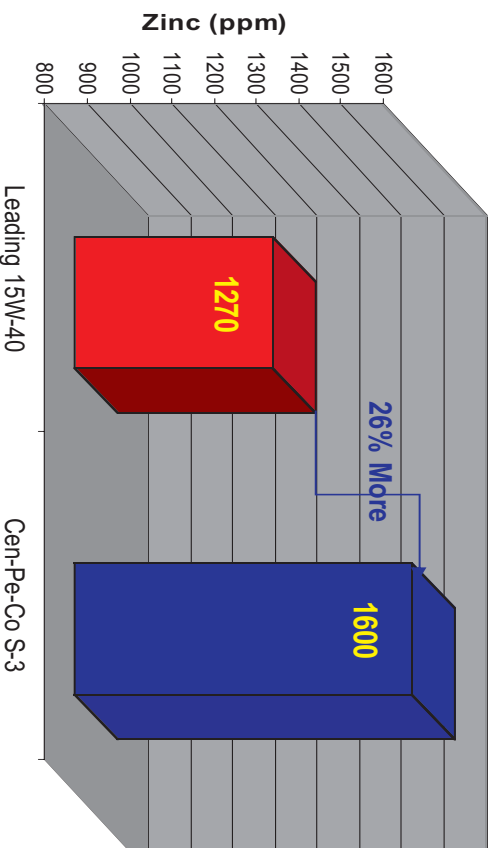
Most of today's engine oils are created equally. Not Gen-Pe-Co Engine Oil! Gen-Pe-Co Engine Oil is formulated with the highest quality base oil from America today. On top of that, we add extra proprietary additives, as well as the most shear stable polymer available, then a top treat of extra zinc for more anti-wear protection and improved fuel economy. Hands down, Gen-Pe-Co Engine Oil has more savings and protection packed into every drum!

Gen-Pe-Co's Longer Oil Drain Protection



Oil Performance

Because of Gen-Pe-Co's superior base oil, shear stable polymers, and extra robust additive package; Gen-Pe-Co Oil can be run longer without any sacrifice in wear or performance. In fact, unlike some oils, Gen-Pe-Co Oil maintains efficiency throughout the entire oil drain interval.



While most oil manufacturers have cut back on the amount of zinc in their oil formulations, Gen-Pe-Co has added extra, high quality zinc compounds. This extra zinc protects and reduces wear, inhibits oil oxidation (breakdown), and reduces rust formation during downtime and storage.