

Central Petroleum Company has scientifically formulated Cen-Pe-Co Engine Oils for superior performance in heavy duty engines. Cen-Pe-Co Engine Oils excel in light, heavy, and extremely heavy duty service in all sizes of turbocharged and naturally aspirated diesel and gasoline engines. They provide superior cleanliness and acid control, even in EGR engines.

Cen-Pe-Co Engine Oils are formulated with Virgin 100% Pure Paraffin base oil because of its higher heat resistance and stronger film strength. Cen-Pe-Co multigrade engine oils are also strengthened with viscosity improvers of exceptional shear and thermal stability. This special base oil and viscosity improver is fortified with Cen-Pe-Co's exclusive LDA Additive Package for unequalled performance and engine cleanliness. Cen-Pe-Co Engine Oils offer the same unsurpassed bearing protection that Cen-Pe-Co Super Racing Oil provides.

Fortified with Extra Heavy-Duty Synthetic Additives

Offering you:

- ◆ Longer drain protection.
- ◆ Resistance to viscosity breakdown.
- ◆ Longer engine life.
- ◆ Reduced wear.

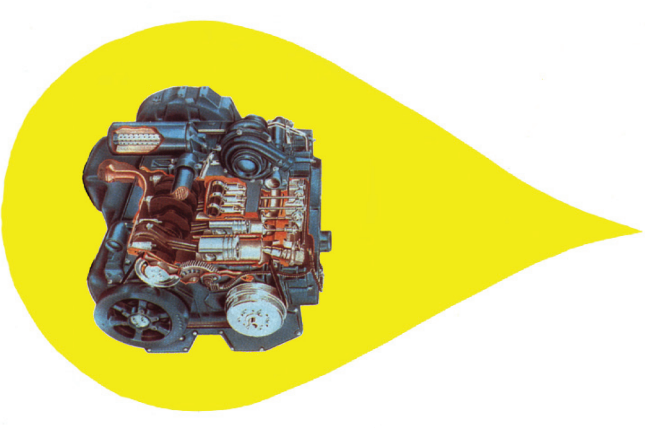


"The World's Best Heavy-Duty Lubricants"™

The Benefits Of Cen-Pe-Co Engine Oil

- ◆ Made with 100% pure paraffin de-waxed base oil.
- ◆ Greater lubricity assures reduced wear and improved fuel efficiency.
- ◆ Superior film strength protection during startup and extreme operating conditions.
- ◆ Fortified with extra heavy-duty synthetic additives for longer drain protection.
- ◆ Preserves expensive equipment during storage.

Your Local Representative:



Cen-Pe-Co Engine Oil

*Super Refined
100% Pure Paraffin
Base Oil*

Manufactured By:

CENTRAL PETROLEUM COMPANY

CLEVELAND, OHIO • WALCOTT, IOWA

1-800-553-1891

PN# S304051

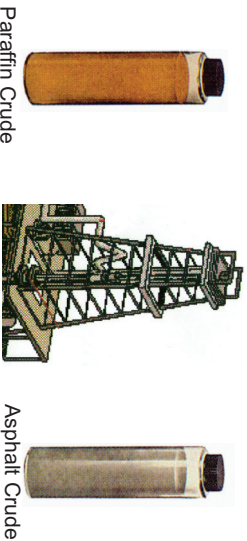
"Specialists in Scientific Lubrication - Since 1911"

Not all oils are created equally



Originally established in 1865, the Central Petroleum Company's goals have always been to produce the highest quality products available in order to give the very best performance and protection. There have been many changes and advancements in the automotive and oil industries since those days. However, one thing has stayed the same, Cen-Pe-Co's goals!

100% Pure Paraffin Base Oil



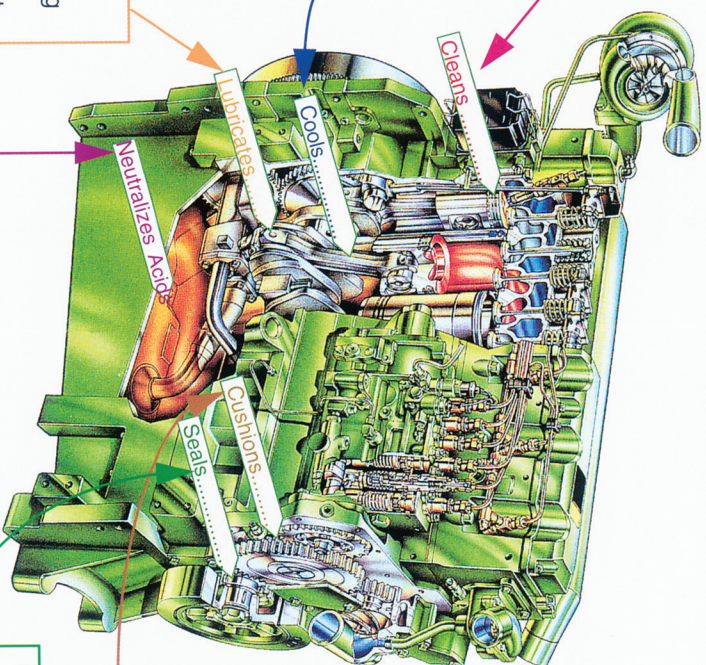
As far as crude oil is concerned, things haven't changed much over the last million years or so. You either have Asphalt (Naphthenic) or Paraffinic. Time has proven that base oil refined from paraffin base crudes, make the best lubricating oils.

The base oil used is the "guts" of a finished lubricant. A few of the many benefits of paraffin base oil are superior:

- ◆ Heat resistance.
- ◆ Lubricity.
- ◆ Fuel economy.
- ◆ Film strength.

Cen-Pe-Co Engine Oil excels at total engine protection.....

.....over the long haul!



- Cleans**
- ◆ Stronger detergency maximizes protection.
 - ◆ Extra additives clean longer.
 - ◆ Keeps engine free of deposits.
 - ◆ Stronger piston/ring seal reduces blow-by.

- Cools**
- ◆ Reduces and dissipates heat faster.
 - ◆ Maximizes engine performance.

- Lubricates**
- ◆ Maintains a stronger anti-wear film on working parts.
 - ◆ Longer durability against rust and corrosion.
 - ◆ Superior anti-friction and anti-scurf protection.

- Neutralizes Acids**
- ◆ Higher TBN continues neutralizing dangerous acids throughout the entire drain interval.
 - ◆ Combats acids faster - even in low sulphur fuels.

- Cushions**
- ◆ Proven to withstand heavier bearing loads.
 - ◆ Excels at protecting against bearing wear.

- Seals**
- ◆ Special additives protect seals from drying out and cracking.

A quality lubricating oil that offers extra protection demands a premium base oil and additive combination. Cen-Pe-Co Engine Oil is formulated under the tightest controls, with the highest quality base oil and additives. Cen-Pe-Co offers you superior heavy duty protection throughout your entire engine. Cen-Pe-Co's stronger, scientifically balanced lubricating oil not only gives longer oil drain interval protection, but longer engine life as well. This combination maximizes protection of your expensive equipment.